



INTERVIEW TEMPLATE

We propose you here a template, since we believe interviews are a powerful action-learning activity, capable of going beyond the classroom and getting in contact with real people. We suggest you to interview at least 5 potential beneficiaries and clients: talk to them, get their feedbacks and their views about how they are framing their project. You will see that, often, initial hypothesis on people and situation, differ from reality! If you have doubts in formulating the questions, you can always check how the Music Coop guys did it in the example!

You will have through this tool the possibility to stop and think how to formulate your questions. We suggest you for this activity to work in teams and later, have a group discussion on the 5 to 8 questions the group considers to be the most relevant. Ready? Let's go out of the room and talk with real people!

Warning : Please take notes about the answers at the end of the interviews (not during them!) so that to keep a record of the main points.





Name :

Man/woman :

Age :

Job :

Where he/she live :

Other :

The purpose of our project :



Questions	
Objective of the question WHAT DO WE WANT TO LEARN ?	Formulation of the question HOW ARE WE ASKING IT?



INTERVIEW TEMPLATE - MUSIC COOP EXAMPLE

Name : ANA

Man/woman : WOMAN

Age : 15

Job : STUDENT

Where he/she live : SEVILLA

Other : SHE PLAYS GUITAR

The purpose of our project : We want to create a space in the school to join and play music together in the afternoon, organized and managed by our cooperative project, because we think it is hard for people who play music to find a cheap, available and equipped place to join. In order to know if our plans are sustainable, we will interview Ana, a potential beneficiary of our project.



Questions	
Objective of the question WHAT DO WE WANT TO LEARN ?	Formulation of the question HOW ARE WE ASKING IT?
We want to know if Ana has any difficulty to meet with friends in order to play music.	Ana, do you have any place to join with your mates in order to play music? Is it easy to have access to these spaces?
What are the main obstacles or difficulties associated to the current situation?	What are the 3 things you mostly dislike about the current way you meet with your friends to play music?
Her feelings and thoughts about the consequences of the obstacles she faces.	What are the consequences of these things you do not like? How do you feel about them?
What she would like the most to improve or change.	How would you improve the situation if you had a magic wand?